multiply

2027

FOR YOUR PASTOR · 2027 CURRICULUM

50 Weeks of Youth Ministry, Done for You

Multiply is a full year of youth ministry curriculum and strategy: the sermons, small groups, games, and parent and volunteer tools, written and designed so your youth pastor gets about 10 hours back every week to spend with students. This is everything you need to decide.

WHY CHURCHES SWITCH

Every Week Shouldn't Start From Scratch

Wednesday Comes Every Week

A message, a small group guide, a game and graphics every single week, plus a parent email every month. And most weeks, there's one of you.

Prep Steals Your Time

Every hour behind a laptop is an hour not spent with students, and being with students is why anyone takes the job.

No Plan Means No Momentum

When each series gets picked the week before, students, parents and volunteers never know what's coming, and nothing builds.

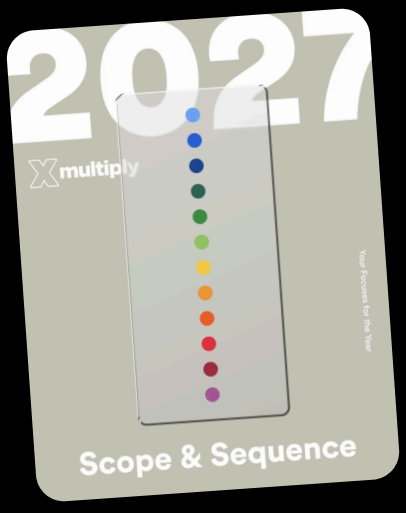
10+
hours of prep saved every week

×50
weeks of curriculum, delivered upfront

500+
hours back every year, for students

Multiply is written by youth pastors for youth pastors. Our subscribers report saving ten or more hours a week: time poured into students, volunteers and families instead of into a blank page.

See the whole year before you decide. The 2027 Scope & Sequence is free at **multiplycurriculum.com**.



WHAT'S INCLUDED

Everything, Every Week

The whole year is delivered upfront, in editable files, so your team can plan the calendar in an afternoon and teach it in whatever order fits your church.

Teaching

Everything you need for the message.

- 🎤 **50 Weeks of Lessons** — Written messages, each with a bottom line and a next step.
- 🎨 **Editable Series Artwork** — Title art, lower thirds and the Photoshop file.
- 🎥 **Series Bumper Videos** — A one-minute motion intro for every series.
- 📲 **Social Media Graphics** — Feed and story posts for each series.

Discipleship

Help students apply the message in small groups.

- ⭕ **Small Group Leader Guides** — A written guide for every week, so a busy volunteer can lead.
- 🧊 **50 Icebreaker Questions** — One to open every group.
- 💬 **500+ Discussion Questions** — Written to follow each message.
- 🎯 **50 Next Step Challenges** — Something to do about it, every week.

Volunteers + Parents

Busy volunteers can say yes, and parents stay in the loop.

- 💪 **12 Volunteer Training Guides** — A leadership training for every month.
- 🗣️ **48 Discussion Questions** — For your volunteer team to talk through.
- 👨‍👩‍👧 **12 Parent Communication Guides** — A monthly update for families: what's coming and what students are learning.
- 📬 **Monthly Parent Resources** — Free resources to pass along.

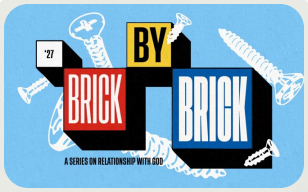
Planning

Walk into your planning day with the year already mapped.

- ⚡ **Annual Planner** — The big-picture view of all 50 weeks.
- 🧭 **4 Season Focuses** — A focus for each season of the year.
- 📆 **Monthly Overview** — Series summary, teaching roadmap and scripture preview.
- 🕹️ **Weekly Games Programming** — Fifty Bible, up-front and screen games.

Twelve Series. Fifty Weeks.

Every series is mapped to a moment in the student year, and every message comes with a bottom line students remember and a next step they can take.



JAN

Brick By Brick

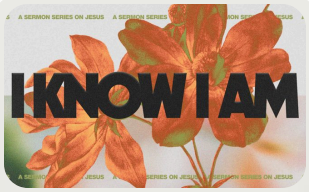
A 4-week sermon series on Building a Relationship with God



FEB

NGL

A 4-week sermon series on Authentic Connection



MAR

I KNOW I AM

A 5-week sermon series onthe “I Am” Statements of Jesus



APR

Jacob

A 4-week character study on Redemption



MAY

Light Work

A 4-week sermon series on Sharing Your Faith



JUN

Read The Room

A 5-week sermon series on Wisdom



JUL

Let Him Cook

A 4-week sermon series on Calling and Purpose



AUG

Come Through

A 4-week sermon series on Belonging



SEP

What If

A 5-week sermon series on Fear and Anxiety



OCT

On Repeat

A 4-week sermon series on Worship



NOV

Jireh

A 3-week sermon series on God’s Provision



DEC

Christmas Drop

A 4-week sermon series onthe Meaning of Christmas

Large Group, Small Group, and Everyone Around Them

Sermon Builder

A complete message for a worship-service setting: big idea, Scripture, illustrations, bottom line and response. Teach it as written or make it your own.

Small Group Guide

The same content rebuilt for discussion, so volunteer leaders can facilitate without preparing a lesson of their own.

Volunteer Training

A monthly guide that develops leaders personally and in their ministry. The mark of a next-level youth pastor is how well they lead volunteers.

Parent Communication

A monthly guide for partnering with parents: what students are learning, how to talk about it at home, and encouragement for the parents themselves.

Artwork, Video and Games

Every series ships with title art, a bumper video and social posts made by artists who understand what Gen Z and Gen Alpha respond to. Fifty games, one for every week, match the series so the fun points somewhere.



PRICING

Two Plans. One Price for the Whole Year.

Billed once a year, with the whole year available on day one. From about $10 a week.

TEACHING ONLY

$497 ~~$597~~ / year

Everything you need for the message: the twelve series with artwork, bumper videos and social graphics.

- 🎤 50 Weeks of Lessons
- 🎨 Editable Series Artwork
- 🎥 Series Bumper Videos
- 🤳 Social Media Graphics

COMPLETE STRATEGY · RECOMMENDED

$897 ~~$997~~ / year

Everything in Teaching Only, plus small groups, games, parent communication, volunteer training and planning tools.

- ✅ **Discipleship** — Small Group Leader Guides, 50 Icebreaker Questions, 500+ Discussion Questions, 50 Next Step Challenges
- ✅ **Volunteers + Parents** — 12 Volunteer Training Guides, 48 Discussion Questions, 12 Parent Communication Guides, Monthly Parent Resources
- ✅ **Planning** — Annual Planner, 4 Season Focuses, Monthly Overview, Weekly Games Programming

Presale: save $100

These are presale prices, through December 1, and the rest of 2026 comes free with them. On sale November to January so every church starts the year together; doors close January 31.

Pay over time

Card, or split the payment with Klarna at checkout. Renews yearly at the regular price; cancel any time before renewal.

Budget tight?

Email **multiply@youthpastor.co** and we'll work something out. Ask about licensing for denominations and networks of churches.

Historic, Evangelical, and Open About It

Statement of Faith

Multiply is written from a historic, evangelical statement of faith: the Bible as the inspired, authoritative and inerrant Word of God; one God in three persons; Jesus Christ fully God and fully man, born of a virgin, crucified for our sins, risen and returning; salvation by grace through faith in him.

The full statement, with Scripture references: multiplycurriculum.com/statement-of-faith

2,000+

youth pastors have tried Multiply, from churches of six students to sixty

Built for small churches

Full-time, part-time or volunteer, one leader can run the whole thing. Use every piece or only the message.

"Multiply is fantastic. We tried a couple of others and nothing compares!"

COREY H.

"We recently transitioned over to Multiply from another curriculum. We have been very happy with it so far."

NATHAN M.

"I love this curriculum. I've been using it since its launch and have seen such tremendous growth in our students. The material is over and above."

CHRISTOPHER T.

The questions a board asks

Can we make it our own? Yes. Every file is editable, with room for your logo on anything that reaches students, parents or volunteers.

What if it isn't for us? Try the free series first. Because everything is digital and yours once downloaded, a year can't be refunded after files have been downloaded.

How does billing work? One yearly payment, renewing on the anniversary of your purchase. Cancel before renewal and nothing more is charged.

We have several churches. Denominations and networks can license Multiply for multiple churches at once. Email multiply@youthpastor.co.

NEXT STEPS

Three Ways to Say Yes

Whichever you pick, you'll hear back from a person, not a ticket.

1

Try it free

Create a free account and download **Brick By Brick**, a complete series, before you spend a dollar. No card needed.

multiplycurriculum.com

2

Book a strategy call

Fifteen minutes, for you or your pastor, to see if Multiply is a good fit for your church. Bring the hard questions.

multiplycurriculum.com /call

3

Subscribe

Pick a plan at multiplycurriculum.com/pricing. Buy before December 1 and save $100, and the rest of 2026 is free to teach today.

multiply@youthpastor.co

A NOTE FOR YOUR PASTOR

Somewhere in your building there's a student who doesn't know yet that Wednesday night is going to change their life. I was that kid once. Years later, as a youth pastor, I watched too many Wednesdays get eaten by a half-written message and a game I hadn't picked, and I knew the students in the room deserved better than what was left of me.

That's why Multiply exists: so the people who love your students can spend their week with them instead of behind a laptop. Try the free series. If it isn't right for your church, it will have cost you nothing. If it is, we'd be honored to help you reach the kids God has put in front of you this year.

Daniel Maddry
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